

PubAdHub Click-Level Conversion Report

API Integration Documentation

For Publishers · Affiliates · Reporting Partners · Integration Teams

Endpoint: POST /api/reporting/clicklevel

Base URL: https://statsapi.pubadhub.com

This document describes the PubAdHub Click-Level Conversion Report HTTP API as defined in the PubAdHub Click-Level Conversion Report specification.

1. Overview

1.1 Introduction

PubAdHub provides a Click-Level Conversion Report API that enables publishers and partners to retrieve click-level conversion data, including click_id, revenue, click_date, and optional publisher sub-ID fields (subid1 through subid5) with pagination metadata.

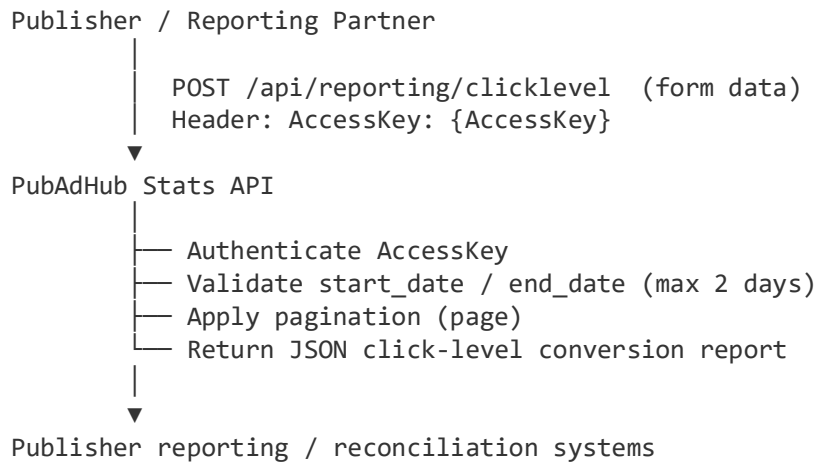
This document is the integration specification for the Click-Level Conversion Report endpoint. It covers authentication via AccessKey, form-data request parameters, sample response structure, response fields, and important date-range limits.

1.2 Integration Overview

The Click-Level Conversion Report API is exposed as an HTTP POST API. Partners pass report filters as form data and authenticate using an AccessKey request header. PubAdHub returns a JSON object containing a data array of click-level conversion records and pagination details.

- Protocol: HTTP POST form-data request → JSON response
- Authentication: AccessKey header (provided by your Account Manager)
- Date range between start_date and end_date must not exceed 2 days
- Response includes click-level conversion data and pagination details
- Each click record may also include up to five optional sub-ID values (subid1–subid5) that were passed on the original tracking click URL.

1.3 Integration Flow



2. Click-Level Conversion Report

2.1 Endpoint

POST /api/reporting/clicklevel

Base URL: <https://statsapi.pubadhub.com>

API Format

<https://statsapi.pubadhub.com/api/reporting/clicklevel>

2.2 HTTP Method

Method: POST

Important: The Click-Level Conversion Report endpoint must be called using HTTP POST with form-data body parameters.

2.3 Authentication

Authenticate each request by including an AccessKey in the HTTP request headers. Replace {AccessKey} with a valid access key provided by your Account Manager.

2.4 Headers

Key	Value
AccessKey	{AccessKey}

2.5 Request Requirements

- Required header: AccessKey
- Required body parameters: start_date, end_date
- Optional body parameter: page (default 1)
- Date format: YYYY-MM-DD
- Maximum date range: 2 days between start_date and end_date

Warning: The API supports a maximum date range of 2 days between start_date and end_date for each request.

3. Request

3.1 Request Structure

The Click-Level Conversion Report request is an HTTP POST. Report filters are passed as form-data key/value pairs. Authentication is provided through the AccessKey header.

3.2 Request Body (Form Data)

Parameter	Type	Description
start_date	String	Start date for the report in YYYY-MM-DD format. The selected date range between start_date and end_date must not exceed 2 days.
end_date	String	End date for the report in YYYY-MM-DD format. The API supports a maximum date range of 2 days per request.
page	Number	Optional. Page number used to retrieve paginated report data. Default: 1.

3.3 Parameter Notes

- start_date — Start date for the report in YYYY-MM-DD format.
- end_date — End date for the report in YYYY-MM-DD format.
- page — Optional. If omitted, page 1 is returned.
- The selected date range between start_date and end_date must not exceed 2 days.

3.4 Request Example

HTTP Request

```
POST /api/reporting/clicklevel HTTP/1.1
Host: statsapi.pubadhub.com
AccessKey: {AccessKey}
Content-Type: application/x-www-form-urlencoded

start_date=YYYY-MM-DD&end_date=YYYY-MM-DD&page=1
```

4. Response

4.1 Response Structure

The response returns a JSON object containing click-level conversion data and pagination details. Conversion records are returned in the data array.

4.2 Response Parameters

Field	Type	Description
click_id	String	Unique click ID provided by the publisher.
revenue	String	Revenue generated from the click, shown in USD.
click_date	String	Date of the click in YYYY-MM-DD format.
subid1	String	Publisher-defined tracking value passed through the redirect URL. Example: 111. The value is returned in the Click-Level Conversion Report API.
subid2	String	Publisher-defined tracking value passed through the redirect URL. Example: 222. The value is returned in the Click-Level Conversion Report API.
subid3	String	Publisher-defined tracking value passed through the redirect URL. Example: 333. The value is returned in the Click-Level Conversion Report API.
subid4	String	Publisher-defined tracking value passed through the redirect URL. Example: 444. The value is returned in the Click-Level Conversion Report API.
subid5	String	Publisher-defined tracking value passed through the redirect URL. Example: ABCD. The value is returned in the Click-Level Conversion Report API.
page	Number	Current page number returned in the response.
limit	Number	Number of records returned per page. The default limit is 1000 records.
total_records	Number	Total number of records available across all pages.
total_pages	Number	Total number of pages available for the requested report.

4.3 Sample Response

Sample Response

```
{
  "data": [
    {
      "click_id": "643646346hhffh",
      "revenue": "0.20",
      "click_date": "2025-03-17",
      "subid1": "1111",
      "subid2": "1212222",
      "subid3": "1333",
      "subid4": "1444",
      "subid5": "ABCD"
    },
    {
      "click_id": "643646346hhHHA",
      "revenue": "0.40",
      "click_date": "2025-03-17",
      "subid1": "campaign-a",
      "subid2": "placement-1",
      "subid3": null,
      "subid4": null,
      "subid5": null
    },
    {
      "click_id": "Test990",
      "revenue": "0.25",
      "click_date": "2025-03-17",
      "subid1": "test",
      "subid2": "221",
      "subid3": "xyz",
      "subid4": null,
      "subid5": null
    }
  ],
  "page": 1,
  "limit": 1000,
  "total_records": 5,
  "total_pages": 1
}
```

5. Errors & Troubleshooting

5.1 Troubleshooting

- Confirm the request uses POST against `/api/reporting/clicklevel` on <https://statsapi.pubadhub.com>.

- Replace {AccessKey} with a valid access key provided by your Account Manager.
- Ensure start_date and end_date are provided in YYYY-MM-DD format.
- Ensure the selected date range does not exceed 2 days.
- If page is omitted, page 1 is returned.
- Confirm the JSON response contains data and pagination fields.

6. Integration Flow Detail

6.1 Request Flow

1. Partner obtains AccessKey from Account Manager
2. Partner sets start_date and end_date (max 2-day range)
3. Partner optionally sets page
4. Partner calls POST <https://statsapi.pubadhub.com/api/reporting/clicklevel>
5. Partner includes AccessKey: {AccessKey} header
6. Partner receives JSON response with data and pagination

6.2 Success Flow

JSON response received

- read data[] records (click_id, revenue, click_date, subid1, subid2, subid3, subid4, subid5)
- read page, limit, total_records, total_pages
- paginate using page as needed

7. Integration Checklist

Use the following checklist when integrating with the PubAdHub Click-Level Conversion Report API. Items reflect only requirements documented in the Click-Level Conversion Report specification.

☐	Click-Level Conversion Report endpoint configured: POST /api/reporting/clicklevel
☐	Base URL configured: https://statsapi.pubadhub.com

☐	AccessKey obtained from Account Manager
☐	AccessKey header implemented
☐	Form-data parameters implemented: start_date, end_date, page
☐	Date format enforced as YYYY-MM-DD
☐	Maximum 2-day date range enforced
☐	JSON response parsing implemented for data and pagination fields
☐	Pagination handling implemented using page / total_pages
☐	End-to-end test of a successful click-level conversion report response

Appendix A - Quick Reference

POST /api/reporting/clicklevel

Base URL: <https://statsapi.pubadhub.com>

Required header	AccessKey: {AccessKey}
Required body	start_date, end_date
Optional body	page (default 1)
Date limit	Maximum 2 days between start_date and end_date
Success response	data[], page, limit, total_records, total_pages